

Charlotte

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# HOMIE

DESIGN & DECOR®

## THE COLOR ISSUE

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# CELEBRATING SEVENTY YEARS

BY RODDEY PLAYER



AT QUEEN CITY AUDIO VIDEO & APPLIANCES, OUR PURPOSE IS TO SET THE STANDARD FOR SERVING OUR FAMILY AND YOURS.

This July marks our seventieth year of assisting the Charlotte community.

Queen City’s humble roots were planted in 1952, when my father, Woody Player, opened a simple television repair company—a company that quickly evolved into a major retail business and never looked back.

In the 1990s, the custom home building community experienced tremendous growth, inspiring us to seek ways to increase our ability to collaborate with and develop options to fully customize each kitchen design. We invested heavily in our showrooms, creating an environment that replicated actual kitchens with custom cabinetry to show how appliances assimilate into the home.

Today, in addition to electronics, we offer a large selection of refrigeration, ranges, cooktops, ovens, kitchen cleanup, laundry, grills, outdoor kitchens, and furniture at various price points in our Queen City Home Store in Pineville. Our product portfolio features



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—JEANINE DEVANEY

more than seventy different brands and a full range of luxury products. And though our portfolio is extensive, we stay abreast of the latest in industry technology and design.

The recent addition of our 104,000-square-foot distribution facility allows our guests access to more than \$26 million in local inventory despite the challenging supply chain issues felt across the globe. As a result, we are one of the top thirty appliance retailers in the country and recognized as one of the fastest-growing retailers nationwide. Since our inception, Queen City has done over a billion dollars in business and amassed a team of more than 150 members. We are currently serving more than 50,000 households annually across the Carolinas.

But we didn’t reach this milestone alone. We got here through our dedicated team and our loyal guests who successfully collaborated on bringing their design dreams to life.

Nothing pleases me more than hearing positive feedback from designers we’ve worked with. Jeanine DeVaney, president of Charlotte In-Vironments, Inc., has been partnering with us for

thirty-five years and recently shared, “Queen City’s expertise in the latest quality appliances has assisted my clientele in making educated decisions for their needs and lifestyles. They follow up with timely and helpful customer service.”

For us, it’s always been about people. We challenge our staff to improve in every aspect of their work as we strive to exceed our guests’ expectations. Our mantra, “Help each and every guest find the Right Product at the Right Price by giving them Real Answers,” is held close by three generations of our family who work here at Queen City. We promise to provide a collaborative environment for our guests to select the right home products to enhance their everyday living—guaranteed.

We’re also here because of our community—a place we love to serve. We appreciate our neighbors and proudly give back through local non-profits, schools, and organizations. It’s our way of saying thank you to the wonderful city that has championed us for seven decades. Here’s to seventy more in the Queen City! ♦

RODDEY PLAYER is president and CEO of QUEEN CITY AUDIO VIDEO & APPLIANCES. To learn more, stop by one of their six locations, visit [QUEENCITYONLINE.COM](http://QUEENCITYONLINE.COM), or call 704-391-6000.